

TCI Evaluation WG Meeting
14-15 May 2018
Cork Institute of Technology

AGENDA

Monday 14th May

12:00 Registration and welcome lunch

(Venue 10 in Map: Bistro, Cork Institute of Technology)

13:00 Greeting by Gerard O'Donovan, Head of Faculty of Business and Humanities, CIT.
Welcome and introduction to cluster efforts in Ireland (Madeline Smith & John Hobbs)

13:30 Introductions and TCI Evaluation WG Story So Far (Madeline Smith)

- Objectives and focus questions
- Progress to date
- Purpose of this Evaluation WG meeting

14:00 **THEME 1: Evidencing the benefits of clusters: Where are we?**

(Venue 14 in Map: Seminar Room, Melbourne Building, Cork Institute of Technology)

- An international review of cluster programme effects: towards a framework (Emily Wise, James Wilson and Madeline Smith)
- Discussion groups focused on framework:
 - Does the categorization of types of benefits in the framework make sense?
 - Where do your experiences fit (or not)?
 - Etc.

15:30 Ongoing work: Following up on previous WG activities

- Human element survey & pilot results (Madeline Smith, James Wilson and Emily Wise)
- Other ideas for measuring collaboration (Knut Senneseth)
- 'Beyond GDP' cluster evaluation/shared value (Marc Sanso)

17:00 Wrapping-up Day One

17:30 Transfer to Cork City Centre

(Venue 14 in Map: Seminar Room, Melbourne Building, Cork Institute of Technology)

18:30 Brewery & Tasting Tour and Informal Dinner¹:

(Venue Franciscan Well <http://www.franciscanwellbrewery.com/en/index>)

¹ Each participant is expected to cover their own costs – expected to be approximately 20 EUR.

Tuesday 15th May

- 9:00 Re-cap and reflections from Day One (Madeline and All)
- 9:30 **THEME 2: Evidencing the Role of Clusters in Smart Specialisation Strategies**
(Venue 14 in Map: Seminar Room, Melbourne Building, Cork Institute of Technology)
- Framing of the issues and some evidence from ecoRIS3 and Clusters3 project (James Wilson, Linda Jamison and John Hobbs)
 - Experience-sharing and discussion (All)
- 11:00 Evaluation at different levels: interactions between system-programme-organisation-project (POPS) levels (Emily Wise, James Wilson and Madeline Smith)
- 11.30 Other new ideas and sharing of experiences (All)
- 12.00 Review of WG progress – where are we against our original ambition (Madeline Smith and All)
- Developing a cluster evaluation toolbox / fruit salad
 - Human element
 - Evidencing critical success factors
 - WG Outputs
- 12:30 Next steps (All)
- Evaluation WG contribution to TCI Toronto
 - Ongoing working group activities
 - Specific actions to follow-up from this workshop
- 13:00 Farewell lunch
(Venue 10 in Map: Bistro, Cork Institute of Technology)

Host Contacts - Cork Institute of Technology

For any queries on local info in Cork



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BISHOPSTOWN CAMPUS MAP





The Maldron Hotel Cork is the hotel we have selected to host participants for the Cork Workshop. The booking discount below is available until the 1st of May. **Please note that as the workshop date approaches the hotel may no longer have rooms available or may be fully booked.** In this instance you will be required to find your own accommodation in Cork.

Maldron Hotel Cork

Booking Code GEN1018

Rate Single Occupancy 10% discount on best available B&B rates per room per night

Rate Double Occupancy 10% discount on best available B&B rates per room per night

Website www.maldronhotelcork.com

Contact: Ciara McCarthy, Reservations Supervisor

Email Address info.cork@maldronhotels.com

Telephone +353 (0)21 4529200 **(Drop the (0) when dialling from outside Ireland)**

Note: The Maldron Group also have a promotion running to save €10/£10 per room per night, every time you book online. Join 'Make it Maldron' in 3 simple steps to ensure your discount is applied to this and all future online bookings <https://www.maldronhotels.com/make-it-maldron/>

Travelling to Cork

Cork Airport is Ireland's second busiest airport and is located just 8 km from Cork City Centre. Cork Airport has direct air connections to over 50 destinations across Europe and to North America. Cork has daily links to key hub airports like London (Heathrow and Gatwick), Amsterdam (Schiphol) and Paris (Charles de Gaulle). For further information about flights to Cork see www.corkairport.com.

Other international airports in Ireland include:

- **Dublin Airport** -located 270 km from Cork City Centre. Journey time from Dublin Airport to Cork City is approximately 3.5 hours. For further information about flights to Dublin see www.dublinairport.com
- **Shannon Airport** – located 120 km from Cork City Centre. Journey time from Shannon Airport to Cork City is approximately 2 hours. For further information about flights to Shannon see www.shannonairport.com

Cork for Visitors

With a population of over 500,000 Cork combines a vibrant, culturally rich yet compact city with dramatic natural landscapes including mountains, bays, beaches and the world's second largest harbour. As Ireland's second largest urban area, Cork City is the beating heart of the region. It is vibrant, easy-going, cosmopolitan and accessible. Cork is uniquely positioned in Ireland as the gateway to both the Wild Atlantic Way and to Ireland's Ancient East. As Lonely Planet says "Everything good about Ireland can be found in County Cork." To make the most of your visit to Cork and Ireland why not take a look at www.cork.ie, www.visitcorkcounty.ie.